

JESSE REYES

DESIGNER

EDUCATION

UNIVERSITY OF HOUSTON

Bachelor of Fine Arts degree in Graphic Design, May 2019

SKILLS

DESIGN

Research and concept development for print, identity, web, exhibition design, typography, data visualization, packaging, UI/UX, and video

TECHNICAL

Proficient in Adobe Illustrator, Photoshop, InDesign, Lightroom, Premiere Pro, After Effects, WordPress, HTML/CSS and JQuery, Sketch, and Microsoft Office

OTHER

Photography, screen printing, drawing, fluent in Spanish and English, intermediate proficiency in French

EXPERIENCE

SHELL *Junior Digital Designer*

Feb 2019 – Present

Design of user interfaces for various digital platforms, and digital presentations

CHURCH OF GOD (7TH DAY) *Graphic Designer*

Mar 2019 – Present

Design of various print collateral, assisting in branding for use in website design, and photography

UH COLLEGE OF THE ARTS *Graphic Design Intern*

Sept 2018 – Jan 2019

Design of various print collateral, social media graphics, printed programs, and flyers

ADHERE CREATIVE *Graphic Design Intern*

June 2018 – Aug 2018

Design of various print collateral, social media graphics, and website maintenance

STARBUCKS COFFEE *Shift Supervisor*

June 2014 – Sept 2018

Employee management, customer service, inventory management, and crafting beverages

EXHIBITIONS & AWARDS

FLUX

University of Houston Graphic Design Senior Exhibition, Ecclesia, 2019

UHGD18*

University of Houston Graphic Design Senior Exhibition, MATCH, 2018

UH SCHOOL OF ART STUDENT EXHIBITION

Blaffer Art Museum, Apr 2018

DEAN'S LIST

University of Houston, 2014 – 2018

COLLABORATIONS

MORE CITY THAN WATER: A HOUSTON FLOOD ATLAS

A collaboration between the University of Houston Graphic Design program and the Houston Flood Museum, 2019

CULLEN UNDERPASS IMPROVEMENT INITIATIVE

A collaboration between the University of Houston Graphic Design Program, TxDOT, and Gonzo247, 2019

ORGANIZATIONS

AIGA

The Professional Association for Design, Member

GDSA

Graphic Design Student Association, Member

UHGAP

UH Graphic Design Alumni Partnership, Member

References and portfolio available upon request