

SEA of PEOPLE
Infographic poster

Almost 1/5 of the global population lives in water-scarce areas. This affects around 1.2 billion people and counting. A rising population is a key factor in the rising demand for water. As the population increases, the demand for food and energy — which use significant amounts of water to produce — increases as well. This poster aims to inform people of the severity of the water crisis, which hopefully makes them think twice before using excess water throughout their daily routines.



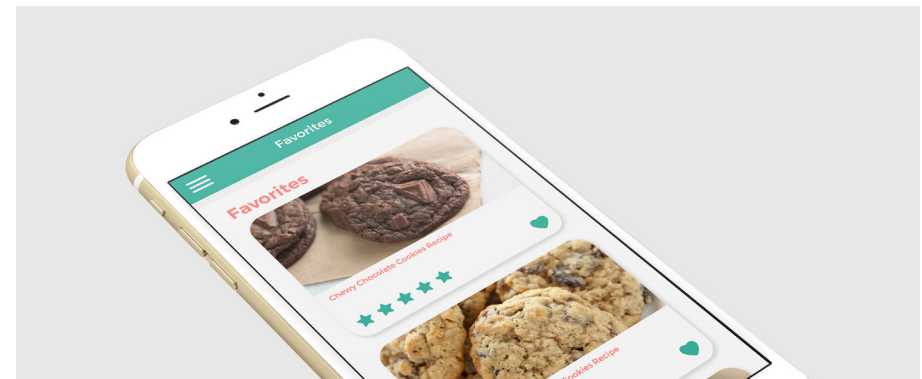
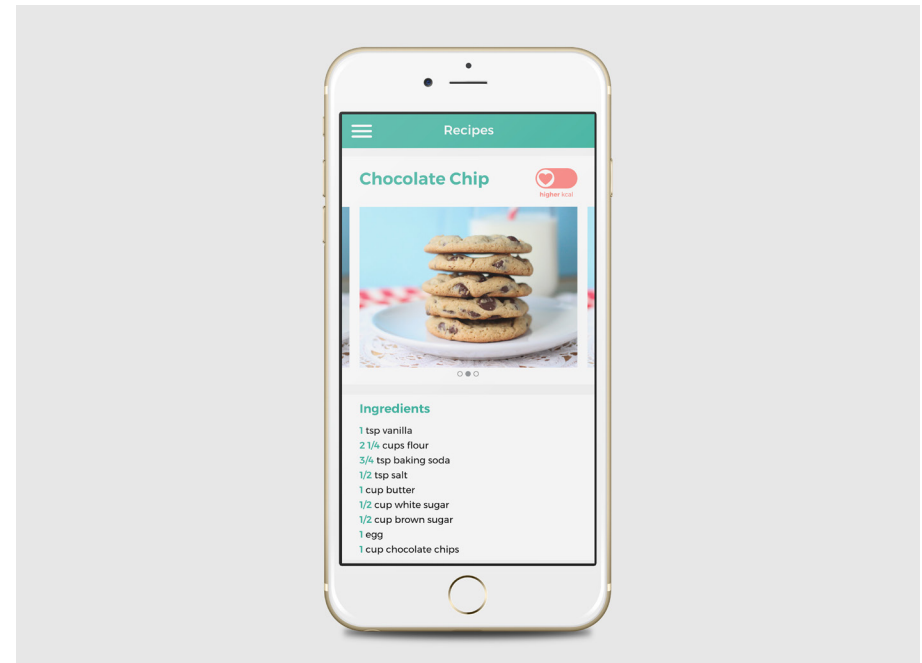
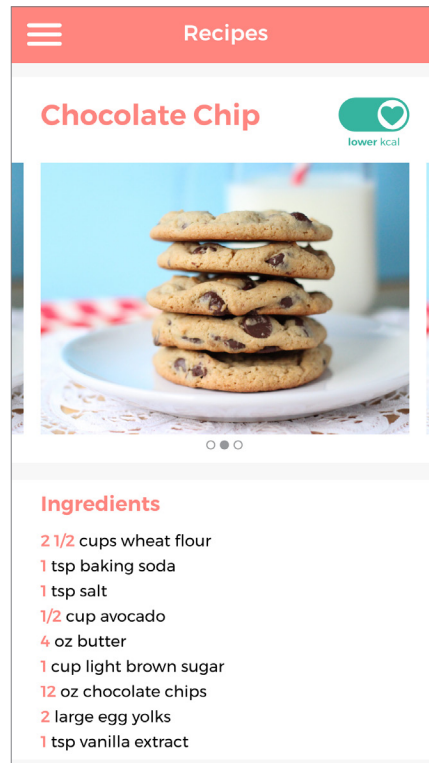
E.G.
Environmental packaging

E.G. is a theoretical company whose mission is to encourage consumers to set the right example of reducing the use of single-use plastics. The name E.G. derives from "exempli gratia", the Latin phrase meaning "for example". Messaging on the products talk about how plastic is harmful to the environment which brings attention and awareness to the negative impact of the plastic bags.



THE COOKIES BOOK
Recipe book

There are so many different recipes for cookies but oftentimes they are either extremely delicious and sweet or extremely healthy and bland. This book pairs each recipe with a healthier alternative of the same cookie without sacrificing flavor. The shift in page color identifies the healthier recipe.



THE COOKIES BOOK
App design

This is a design for an app that would pair with *The Cookies Book*. The concept of providing a healthier alternative of the same cookie remains. With the flip of a toggle button on the upper right, the user would be able to switch between the higher calorie and lower calorie recipes.



ESPRESSO
Field guide

Latte, espresso macchiato, cappuccino — there are so many different types of coffee it becomes a language in and of itself. This pocket guide explains the difference between various espresso based drinks and how they are made.



EDUCATION IS FOR EVERYONE
Annual report

Teach For America (TFA) is a non-profit organization that aims to provide all students, regardless of income level, with valuable education. This is a hypothetical annual report for TFA. The goal was to reference the students with the illustration style and to convey that TFA shows strong leadership through the clarity of the grid's layout.



STUDIO 302
Pop up shop

Every year the graduating class of the University of Houston Graphic Design program hosts an event that brings around 400 – 500 attendees. Many are creative professionals in and around Houston. Funds are raised primarily through participating in art markets selling silkscreen and letterpress prints, as well as other handcrafted products. *Studio 302* was proposed as a brand for our class's pop up shop.



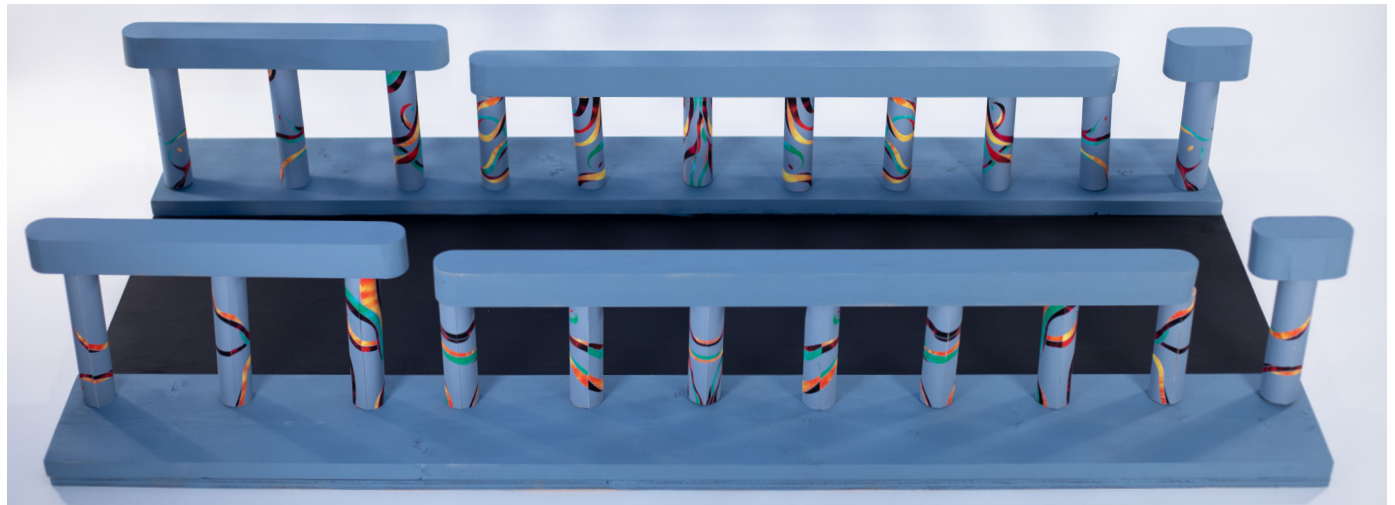
A SONG OF ICE AND FIRE SERIES
Book covers

These book cover designs are based on George R. R. Martin's fantasy novel series titled *A Song of Ice and Fire*. The lettering on the covers aim to represent each book as well as reference blackletter script.



EVERYTHING FELT DIFFERENT HERE
Collaborative anthology

Everything Felt Different Here is an anthology of creative essays written and designed by 26 students from the University of Houston Graphic Design program. After traveling to the Rocky Mountains, each designer expressed their experience through creative writing as well as through the layout of the story.



DEEPLY ROOTED
Collaborative mural

Deeply Rooted aims to encompass the diversity, heritage, and history of Houston while looking forward to a future with a youthful and energetic outlook. The design draws inspiration from tree roots to tell a story of preservation and resilience.